

**REMARKS/ARGUMENTS**

Claims 29-54 stand in the present application, claims 29, 31, 34, 35, 37, 38, 40, 41, 43, 46, 47, 49, 50 and 52-54 having been amended. Reconsideration and favorable action is respectfully requested in view of the above amendments and the following remarks.

In the Office Action, the Examiner has rejected claims 29-30 and 41-42 under 35 U.S.C. § 102(b) as being anticipated by Venkatraman et al. ("Venkatraman"); has rejected claims 31 and 43 under 35 U.S.C. § 103(a) as being obvious in over Venkatraman in view of De l'Etraz et al.; has rejected claims 32-34, 38-40, 44-46 and 50-54 under 35 U.S.C. § 103(a) as being obvious over Venkatraman in view of Kolluri et al.; and has rejected claims 35-37 and 47-49 under 35 U.S.C. § 103(a) as being obvious over Venkatraman in view of Kolluri and further in view of De l'Etraz. Applicant respectfully traverses the Examiner's §§ 102 and 103 rejections of the claims.

The present claims, as they previously stood prior to this amendment, required, *inter alia*, the generation of records having a specific format which included three fields as specified in the independent claims. As amended, the claims make it clearer that there are a number of records in the data store for each user, and that each such record includes the three data fields.

In addition, the amended claims have been clarified concerning the linkable data held in the third field of each record. Data in the third field is based on the presence of data in the records of two users about each other. In other words, data about a user

whose details appear in the second field of the record of another user (and vice versa) is deemed to be linkable.

This is a further clarification of the claims as they previously stood which covered the presence of data in the users' databases (i.e., address books, in the described embodiment). Conceptually however, there is no change as the second field was specified to be obtained from the database/address book in any event.

However, it is respectfully submitted that the amended claims patentably define over Venkatraman which simply does not describe a data store of a plurality of records having the format required by the present amended claims. Moreover, since the secondary references do not solve the deficiencies of Venkatraman, the present amended claims patentably define over the cited art taken singly or in any combination.

Therefore, in view of the above amendments and remarks, it is respectfully requested that the application be reconsidered and that all of claims 29-54, standing in the application, be allowed and that the case be passed to issue. If there are any other issues remaining which the Examiner believes could be resolved through either a supplemental response or an Examiner's amendment, the Examiner is respectfully requested to contact the undersigned at the local telephone exchange indicated below.

SHIPMAN  
Appln. No. 10/532,106  
October 6, 2009

Respectfully submitted,

**NIXON & VANDERHYE P.C.**

By: \_\_\_\_\_



Chris Comuntzis  
Reg. No. 31,097

CC:lmr  
901 North Glebe Road, 11th Floor  
Arlington, VA 22203-1808  
Telephone: (703) 816-4000  
Facsimile: (703) 816-4100